



**GREATER BOSTON
POSTAL CUSTOMER COUNCIL**

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POSTAL CUSTOMER COUNCIL NEWSLETTER

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PCC SPOTLIGHT

GREATER BOSTON PCC INDUSTRY PERSON OF THE YEAR: SEAN HUNT



The Greater Boston PCC recognizes Sean Hunt as our Industry Person of the Year. Sean has worked with Jet-Mail Services Inc. since September 2009 as an Account Manager. During the past year, Sean has been a tremendous contributor within the GBPCC at developing and participating in our online events.

Here are some comments from Sean in his own words:

"I know firsthand what it's like to be part of the best Organization within the Industry. I have enjoyed learning from and having the support of Industry leaders all these years being involved with GBPCC Board and members. The talent and knowledge that is within the PCC helps me to quickly adapt and pivot as needed within the fast-changing environment of the USPS. It was especially important going thru the pandemic year(s). There was a comfort level knowing I had the support and the PCC community to use as a resource to assist/listen to/learn from and make intelligent decisions by using that knowledge to make day-to-day operations run smoothly.

I'm excited for the future of the USPS and the PCC Greater Boston community. The PCC as an Organization helps align leaders in the Industry with Postal customers across many sectors to make sure the day-to-day activities run as efficiently as possible. I'm proud to be part of the PCC and Thank you for the Honor."

The USPS launches Operation Santa program - see page 8

MEET THE GREATER BOSTON DISTRICT POSTAL TEAM

Even if you missed the presentation on September 15, 2021, you can still meet the Greater Boston District Postal Team by visiting <https://www.bostonpcc.org/Presentations>.

During the virtual session, three members of the newly-appointed team introduced themselves and revealed over 100 years of collective Postal experience serving in a variety of positions. Starting as letter carriers, working as retail clerks and eventually taking on supervisory and management positions, David Guiney, Executive Postmaster of Boston, Lawrence (Buddy) Crosby, Senior Plant Manager and James (Jim) Holland, Manager of Customer Relations worked together over many years. Each one started in the Boston area. Dave returned to his Boston home base, having worked throughout Boston for many years before moving around the country and then returning. Buddy remained in New England and is the third generation in his family to work for the Postal Service. Jim never left the Boston area during his 34 years in the Postal Service. They bring not only their extensive individual experiences and their history of working closely together as a team in the past but also tremendous enthusiasm for their jobs. Each is committed to the PCC. Go to the Greater Boston PCC website and enjoy getting to know our Boston Postal leadership.



David Guiney



**Lawrence (Buddy)
Crosby**



James (Jim) Holland

OPERATION SANTA

The USPS Operation Santa program is now accepting letters for the 2021 holiday season.

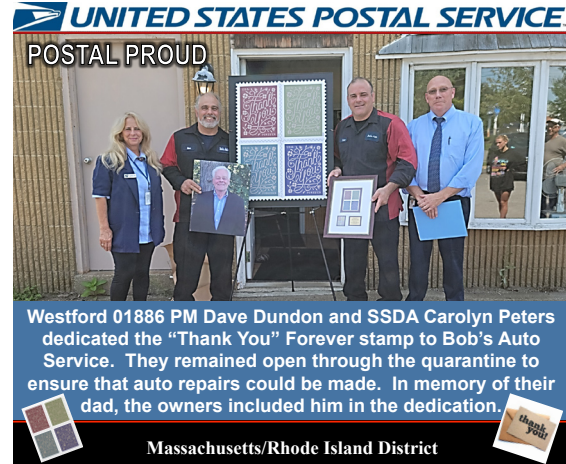
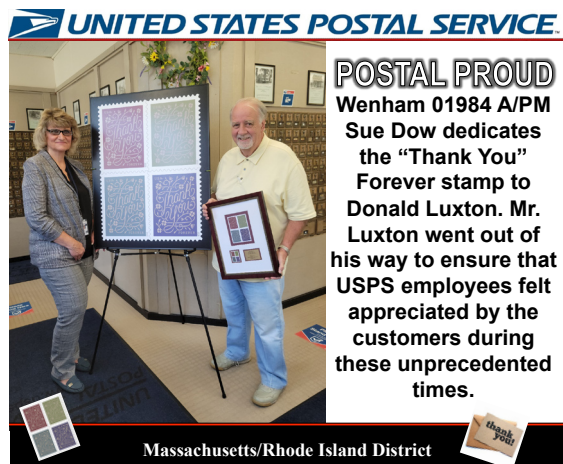
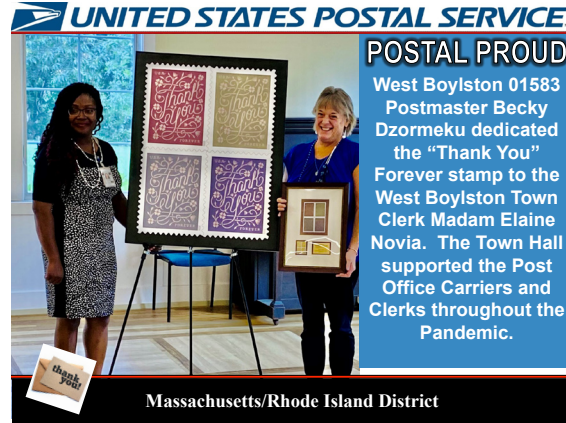
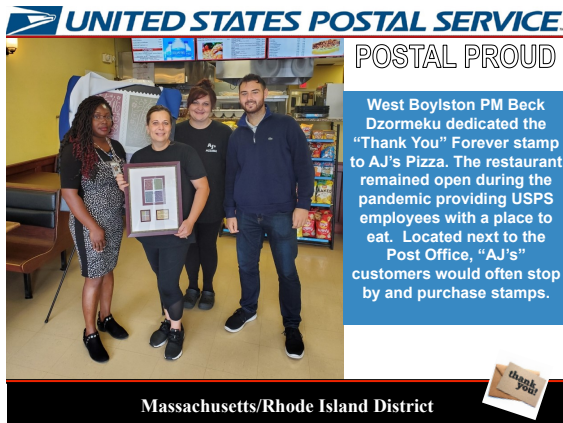
Article on page 8



USPS THANKS LOCAL TEAMS ON BEHALF OF ALL OF US

To say that this past year has been difficult would be an understatement, but through it all the USPS, along with our local cities and towns, have persevered and showed just how resilient we are in the face of adversity. To that end, Mike Rakes, MA/RI District Manager, wanted to say “Thank You” to the businesses and people that made the past year less difficult.

Over the past 4 months, “Thank You” Forever Stamp dedications have been held at local food pantries, grocery stores, neighborhood testing sites, restaurants and other businesses. It was the Postal Service’s opportunity to say Thank You to those who helped us all during the Pandemic.



PCC CELEBRITY PODCAST WITH ANDRE GOWER: HOW FAN MAIL REVITALIZED HIS CLASSIC FILM



Andre Gower, Actor and Director, was the most recent guest on the Greater Boston Celebrity Video Podcast Series on October 27, 2021.

Guests on this PCC celebrity series always have an intriguing link to USPS and the mailing industry. Mr. Gower was no exception.

Andre was a child actor best known for his starring role in the 1987 cult classic, "The Monster Squad." Initially not a hit at the box office and unbeknownst to the cast and crew, The Monster Squad found its fanbase through the circulation of video cassettes. In 2006, Andre (along with the cast and crew) was invited to a reunion and screening of the film at the famous Alamo Drafthouse Cinema in Austin, Texas. He was shocked to see that there were 3 sold-out crowds waiting to see the movie and speak to the cast. During the Q&A portion of the meet and greet, the most asked question was "Where is the DVD?" Fred Dekker, Director of The Monster Squad, answered, "Write letters to the studio...not e-mails...e-mail can be deleted...write First-Class letters." Pop Culture websites picked up the story and due to the massive number of letters, the studio released a 2-disc Special Edition DVD.

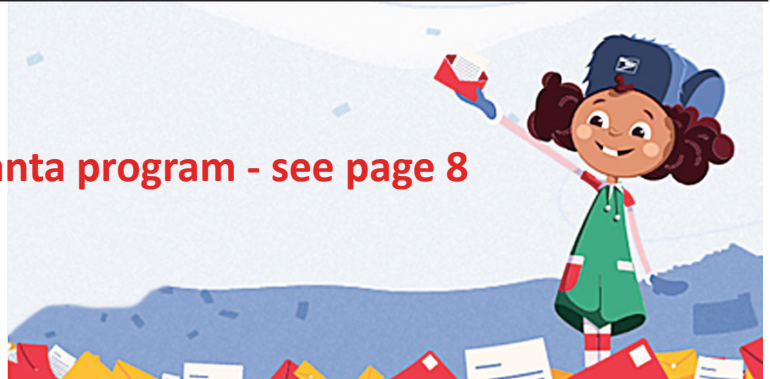
Life has not been the same for Andre since. Due to this resurgence, he spends most weekends on the road, traveling to different pop culture events, comic-con's or screenings of the film.

Andre directed a documentary entitled "Wolfman's Got Nards" (a nod to the most beloved line in the film) which chronicled how this forgotten movie from 1987 became a classic 20 years later. In the documentary, fans expressed their love for the film and how it changed their lives.

Andre took questions from the attendees. He answered questions regarding his iconic "Stephen King Rules" shirt worn in the movie. He talked about life as a teen idol in the 1980's and receiving thousands of pieces of fan mail every month. He spoke of getting so close to being cast in the films Stand by Me and Dead Poets Society. He also spoke of his decision to leave acting to pursue his dream of playing college basketball in North Carolina.

Andre Gower heaped praise on the USPS for helping to revitalize "The Monster Squad" so other generations can enjoy the film.

The USPS launches Operation Santa program - see page 8



PREVIEW: Stamp Releases in 2022

The Postal Service has announced an amazing variety of stamps it plans to release in 2022.

- **Year of the Tiger**, the third entry in the 12-stamp Lunar New Year series, featuring a three-dimensional mask depicting a tiger;
- **Blueberries**, a 4-cent stamp featuring a cluster of blueberries;
- **U.S. Flags**, a stamp with an image of three flags in a circular formation, reminiscent of the 50 flags that surround the Washington Monument;
- **Love 2022**, the latest Love stamp release, featuring two designs of folk art-inspired flowers;
- **Edmonia Lewis**, a Black Heritage stamp honoring the esteemed 19th-century sculptor;
- **Butterfly Garden Flowers**, two nondenominated stamps featuring blooms that butterflies love: cosmos and scabiosas;
- **Mountain Flora**, four stamps featuring images of colorful alpine flowers: purple pasqueflower, wood lily, yellow alpine buttercup and Woods' rose;
- **Eugenie Clark**, a stamp honoring the marine biologist who sought to change public perception of sharks;
- **Title IX**, a stamp celebrating the 50th anniversary of the passage of the civil rights law prohibiting discrimination on the basis of sex in any educational program or activity receiving federal funds;
- **Sunflower Bouquet**, a 2-ounce stamp featuring a spray of sunflowers, irises and smaller posies in an elegant arrangement;
- **Tulips**, a stamp showcasing an assortment of the bulb flowers in an artful display;
- **Women's Rowing**, a pane of 20 stamps honoring women's achievements in the demanding water sport;
- **Pete Seeger**, a Music Icons stamp honoring the banjo-playing folk singer known for his activism;
- **George Morrison**, a pane of 20 stamps honoring a founding figure of Native American modernist art by showcasing five images of his artworks;
- **National Marine Sanctuaries**, a 16-stamp pane celebrating 50 years of the National Marine Sanctuary System;
- **Elephants**, a stamp showing a playful, affectionate illustration of a baby elephant and its mother beneath a bright orange sun;
- **Mighty Mississippi**, 10 photographic stamps of sites along the Mississippi River;
- **Katharine Graham**, the 17th stamp in the Distinguished Americans series, a 2-ounce denomination honoring the former publisher of The Washington Post; and
- **Pony Cars**, five stamps featuring pony cars of the late 1960s and early '70s.

"The new 2022 stamps are miniature works of art, designed to be educational and appeal to collectors and pen pals around the world," said William Gicker, USPS Stamp Services director. "As always, the program offers a variety of subjects celebrating American culture and history. The vivid colors and unique designs of this year's selections will add a special touch of beauty on your envelopes."

The Postal Service announced the stamps on Nov. 1. The designs are preliminary and subject to change. All of the releases will be Forever stamps, unless otherwise noted. Additional 2022 stamps will be announced later.



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**GREATER BOSTON
POSTAL CUSTOMER COUNCIL**

JOIN THE GBPCC

The Greater Boston Postal Customer Council (GBPCC) is a United States Postal Service (USPS) sponsored organization comprised of a local network of business mailers, mail service providers and USPS representatives. GBPCC offers opportunities to participate in educational programs, networking events and discussions focused on changing postal regulations, rates and local/national mailing issues. If you are interested in becoming a member please use

MEMBERSHIP RESPONSE FORM

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- ☐ General (No fee, individual member)
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- ☐ Corporate (\$150 unlimited members)
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OPERATION SANTA

The USPS Operation Santa program is now accepting letters for the 2021 holiday season. Since the program began 109-years ago, hundreds of thousands of less-fortunate children and families have been helped by the kindness of others.

USPS Operation Santa was started when the Post Office began receiving letters addressed to “Dear Santa” from kids across the country. Postmaster General Frank Hitchcock authorized local postmasters to allow postal employees to open, read and respond to these letters. In the 1940’s, mail volume swelled, and the Post Office invited the public to help by writing responses and providing small gifts. The program grew over the years and in 2017, Operation Santa went digital. The public can now go online to read through letters, adopting and fulfilling a child or family’s holiday wish list. In 2020, the Operation Santa program received 23,860 letters and shipped 21,275 packages to children and families across the United States.

The complete Operation Santa history, information for participating including all mailing and shipping deadlines, can be found online at the Postal Service Holiday Newsroom.



For more information about the Greater Boston PCC, visit us at: **www.bostonpcc.org**