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To register for PCC events, visit our website:

[www.bostonpcc.org](http://www.bostonpcc.org)

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Greater Boston  
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## PCC Celtics Networking Event

The Greater Boston PCC held a Boston Celtics Networking Event on January 30th which kicked off at The Harp on Causeway Street. After enjoying tasty appetizers, the group got to touch "the parquet" and participate in a center court photo during pregame activities. Attendees were treated to hanging out courtside, watching players practice and offering up words of encouragement. The game was close during the first two periods, but the Celtics took control in the second half, posting a blowout win over the Charlotte Hornets 126 to 94. It was an enjoyable night and we hope the "Boys in Green" make a memorable playoff run this year.



Save The Date

PCC Day 2019

26 September 2019

Plainridge Park , Plainville MA



## Join us at the Greater Boston PCC

The Postal Customer Council® (PCC®) program is a valuable resource for business mailers, large and small. Local PCCs serve as an open channel for USPS-to-business communication, providing information and best practices for cost-effective and profitable mailing, education and training, and solving local challenges. Though most PCC members include large business mailers, government agencies, and business mail service providers, small businesses can benefit from PCC membership, too.

The award winning Greater Boston PCC offers these benefits...

- Learn from postal experts about marketing through the mail.
- Find new sources for mailing lists, printing, database management, and more.
- Get discounts to major mailing industry events.
- Network with other mailers, business mail service providers, and USPS executives to discover new ways to make your mailings more efficient and profitable.
- Hear first-hand from other decision-makers on how they deal with the same challenges you face.
- Leverage best practices to improve mailing effectiveness, efficiency, and profitability.
- Gain knowledge about postal products, services, and tools to improve mail quality through workshops and events—and earn a professional certificate to boot.

For more information about the Greater Boston PCC, visit us at: [www.bostonpcc.org](http://www.bostonpcc.org)



# AIM Comes to Boston

More than 130 industry and postal professionals joined the Northeast Area Inspiring Mail (AIM) meeting at the Boston General Mail Facility on March 20, 2019.

Attendees participated in presentations on Informed Delivery, Informed Address and the new Enterprise Payment System. The business support relationship was outlined in concise images with informative timelines for project tracking.

This was the first Northeast AIM meeting for the new Area Vice President, Mr. Eric Chavez. Mr. Chavez outlined his commitment to the mailing customer during his 30-plus-year career. This is not a new initiative, but a continuation of his work in the South Area Tampa district. We welcome Mr. Chavez to the Northeast Area.

The AIM program is in each USPS Area across the country. There are at least two public meetings a year. The next Northeast Area AIM meeting will be in New York City. A save the date reminder will be coming soon. For all AIM information go to: <http://PostalPro.usps.com/industry-focus-groups>



Jerry O'Connell (Acting Postmaster of Boston), Eric Chavez, Northeast Area VP and Linda Kennedy, Postmaster of Brockton



Steve Smith and Len Rooke, Northeast Area Manager, Consumer and Industry Contact

## PCC Boot Camp Educates PCC Members

On Thursday March 21st, a PCC Boot Camp was held at the GMF in Boston. The program, sponsored by the HQ National PCC Program Office, is focused heavily on policy by exploring the entire contents of Publication 286. It includes sessions on education, including the use of fun tools like Kahoot, the engagement your audience throughout the Postal Industry, and marketing to grow your PCC membership.

The PCC Boot Camp is designed to be a refresher on many of the things you have heard about PCC Operations while introducing you to new tools and concepts for the continued growth of the PCC community and the mailing industry as a whole.

Board Member Mark Fallon (pictured), a member of the PCC Advisory Council, was among the featured speakers at the event, leading a discussion on Marketing to Grow Your Membership.



# Greater Boston PCC

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## Career Day Visit from Crossroads Camp

On Saturday March 9, 2019, Mike Shields, Postal Customer Council Co-Chair and Jim Holland, USPS Marketing Manager, hosted a tour for Crossroads Camp Teen Leaders at the Boston General Mail Facility. Crossroads has a leadership program that focusses on youth development from early high school years, forward.

One of the directors of the program is Simon Hess. He, along with 12 students, came in to Boston Headquarters for a tour and video presentation. The teens learned about the amazing scope of service provided by USPS and the incredible career opportunities available. Along with the other activities, the purpose was to engage the students.

There was lively discussion about possible career paths, and the possible role USPS could play in those plans, followed by a robust question and answer session. Both Jim Holland and Mike Shields being asked : How did we start our careers? What skills are needed today for a H.S. graduate to begin a career? What was the weirdest thing the USPS ever mailed ? At the conclusion of the morning, lunch was served.

This is the second event that PCC Co-Chair Shields, a former counselor at Crossroads, has created over the past year that assists with the camp's mission: "At Crossroads, we believe that long-term empowerment programs plus consistent positive relationships are the keys to transforming youth who risk being defined by their past into young adults capable of defining their futures."

In July, 2018, the Greater Boston PCC visited Crossroads with a presentation on the "power of Mail" and a Stamp Dedication.



## Upcoming PCC Events—Join Us!

- Boston Red Sox Networking Event - Red Sox vs Texas Rangers
  - June 10th, 2019 7:10 PM • Fenway Park, Boston, MA