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www.bostonpcc.org

Greater Boston Wins 3 National PCC Awards

The Annual Postal Customer Council Awards were presented on Thursday, August 2 at USPS Headquarters in Washington DC. Nick Francescucci (Postmaster of Boston/Postal Co-chair), Mike Shields (Industry Co-chair) and George Kippenhan (PCC Administrator) were in attendance as the Greater Boston PCC walked away with 3 awards, including Gold in Communication Excellence, Silver in Membership Excellence and Silver for Postal Person of the Year (Kippenhan).

Some of the highlights of the Gold Award winning submission for Communication Excellence included:



dedication by Greater Boston PCC Postal members included an acknowledgment of the Greater Boston PCC website to the thousands listening to the broadcast or the hundreds of thousands watching on various social media forums.

- The quarterly PCC Newsletter as an innovative way to alert our members to upcoming events in the District.
- The Greater Boston PCC website, which remains the most efficient PCC website in the Nation. Constantly updated with news, event links, registration tabs, photos, presentations from previous events...this site is easy to navigate and very user friendly. All registrations for events, meetings and webinars are done by simply clicking on a link.
- The Greater Boston PCC Executive Board members uniting with the USPS Marketing Team to run a booth at the Greater Boston Small Business Expo (attended by hundreds of business customers). At this event, we were able to explain the benefits and value of the USPS and PCC.
- The PCC holding a “dedication” of the Mr. Rogers stamp on live radio (WAAF, Boston). A video of the dedication was shared on WAAF’s social media outlets. The

Taking home the Silver Award in Membership Excellence, the Greater Boston PCC was recognized as total membership increased by 16%, from 109 to 126 members (a 37% increase over the last two years). The Greater Boston PCC also gained two Executive Board Members that were part of an under-represented group in the Health Care and Education industries.

Kippenhan, the Silver Award winner for Postal Person of the Year, was praised for establishing a collaboration between USPS and the PCC where he would visit Elementary and Middle Schools (Grades K-8) with his original presentation “The Power of Mail.” This presentation would assist in bringing the importance of letter writing to the millennial generation.

Handing out the awards were the USPS Executive Leadership Team which included Megan Brennan, Postmaster General, Ronald Stroman, Deputy Postmaster General, Kristin Seaver, Chief Information Officer, Jeff Williamson, Chief Human Resources Officer, Jacqueline Krage Strako, Acting Chief Customer and Marketing Officer and Executive Vice President and Joseph Corbett, Chief Financial Officer.

The Greater Boston PCC is both honored and thrilled to be recognized for their achievements over the past year.



Greater Boston PCC Board Members

Mike Shields, Sherman Printing - Industry Co-Chair

Nicholas Francescucci, USPS - Postal Co-Chair

Debra L. Visco, New England Journal of Medicine - Vice Chair

Jim Burns, Mass General Hospital - Treasurer

Christine Reagan, International Mailing Solutions - Secretary

Joe Caniglia, New Balance

Mark Fallon, The Berkshire Company

Adam Lewenberg, Postal Advocate Inc.

John McDonald, The Field Companies

Marty O'Brien, MIT

Timothy O'Connell, Pitney Bowes

Helaine Rich, RRD

Pat Ring, Boston University Mail Services

Betsy Shortell, Harvard University

David Schreiner, Neopost

Steve W. Smith, Base 60 Consulting

Alice K. Gordon, Emeritus

Karen McCormick, Emeritus

Jack Shea, Emeritus

Al Silverstein, Emeritus

James J. Holland, USPS

George Kippenhan, USPS

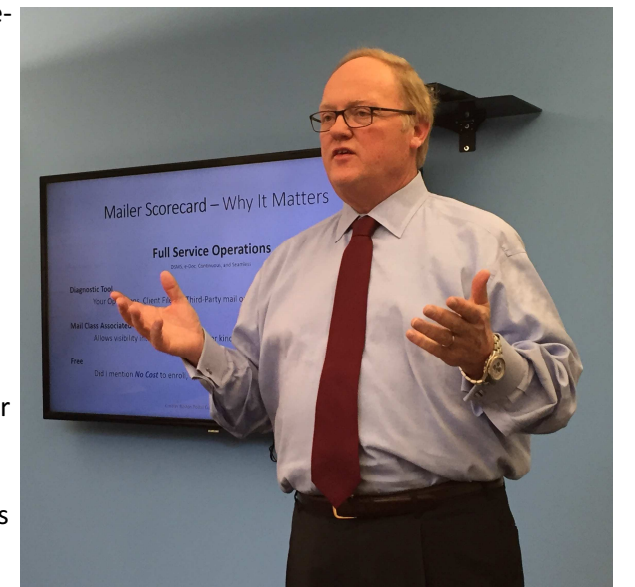
Tim Gallagher, USPS

Steve Smith

Industry Person of the Year for 2018

Steve Smith has been chosen by The Greater Boston PCC as our Industry Person of the Year for 2018. With an encyclopedic knowledge of the mailing industry, Steve is always willing to share his expertise as an educator or colleague. His intelligence is matched by his kind nature, compassion and willingness to assist our PCC in any capacity.

Steve has stepped up his involvement this past year and been instrumental in helping with the Greater Boston PCC Newsletter and Website, and has been involved in all of our educational events. He keeps everyone advised of new industry developments & regulatory changes, good and bad. Steve's been a speaker at several Greater Boston PCC events, recruited vendor sponsorships and has reached out to folks to attend events. He's resourceful and has been a leader and a mentor to countless people in the mailing industry for decades.



From local PCC events to The Periodical Publications Association, The Alliance of Nonprofit Mailers and the Mailers' Technical Advisory Committee (MTAC), Steve finds a way to lend his expertise. Whether you're an industry veteran or newly hired supervisor, Steve is there to offer advice and support. He generously shares what he knows with his colleagues. The work, time, and effort that Steve puts in to the Greater Boston PCC is one of the reasons why we have such a great chapter and win awards!

On behalf of the Greater Boston PCC, thank you for all you do, Steve! It is our honor to have you as our Industry Person of the Year!

For more information about the Greater Boston PCC, visit us at: www.bostonpcc.org

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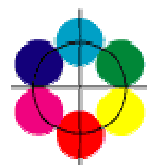


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