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To register for PCC events, visit our website:
www.bostonpcc.org

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Marshfield Stamp Unveiling with Steve Carell

The Marshfield Hills Post Office celebrated their 180th birthday while hosting the Andrew Wyeth Stamp Dedication Ceremony. The dual event included some fun surprises: Mary Kippenhan, daughter of C&IC Manager George Kippenhan, won the Minions prize basket! Steve Carell, Marshfield General Store Owner, Academy Award Nominee and former USPS employee stopped by to take pictures and chat with the hundreds in attendance. District Manager Mike Rakes was accompanied by WATD radio's Rob Hakala and Lisa Azizian for the Stamp Dedication. WATD broadcasted their morning show live from the Post Office and General Store that morning.



For more information about the Greater Boston PCC, visit us at: www.bostonpcc.org



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Fenway Park Marathon

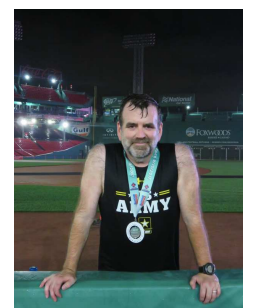


On September 15, 2017, Greater Boston PCC Board member Mark Fallon completed the inaugural Fenway Park Marathon. Mark was one of 50 people to run the first marathon held completely inside Fenway Park – consisting of running 116 laps around the warning track. Each lap is roughly a fifth of a mile. Running in circles in complete flatness. For hours.

The other preparation for this race was in the form of fundraising. To qualify for the race, each runner had to commit to raising at least \$5,000 for the Red Sox Foundation – a charity that makes a difference in the lives of children, veterans, families and communities throughout New England. With the support of family and friends, Mark was able to raise \$6,966.20. (the \$0.20 is because one friend donated \$26.20 – reflecting the 26.2 miles of the marathon).

The race director was Dave McGillivray – the acclaimed race director for the Boston Marathon, who 39 years ago ran across the country from Medford, Oregon to Medford, Massachusetts to raise money for the Jimmy Fund. He ended his trek with a couple of laps around the Fenway Park warning track, and a dream was born. On that night, the runners made that dream come true.

Congrats to Mark and the other marathon finishers!



Mike Rakes Named District Manager

Michael W. Rakes was named Greater Boston District Manager on August 19, 2017. He most recently served as the Senior Plant Manager for the Boston, MA P&DC.

Mike has over 21 years of service and has held positions as Plant Manager, Providence, RI P&DC, acting Manager, Operations Support for the Northeast Area Office, Acting District Manager, Albany District, Manager, Processing Distribution, Brockton, MA, Manager, Post Office Operations for the former, Southeast New England District.

While serving as the Plant Manager Providence P&DC, Mike and his team became the first P&DC in the Northeast Area to be certified in the Lean Mail Processing process. Mike has implemented the same processes in his subsequent positions which have served him well and improved operational efficiencies.

Mike has a Bachelor of Science degree in Business Administration, majoring in Business Management, from the University of Phoenix. He is a graduate of Managerial Leadership Program (MLP) and the Associate Supervisor Program (ASP) and is Lean Six Sigma Green Belt certified.



Boston PCC Receives Bronze Awards for Membership Excellence

The Greater Boston PCC was proud to receive the prestigious Bronze Award for Membership Excellence at the National Postal Customer Council Awards. While many PCC’s struggle to maintain their Membership every year, Greater Boston set a goal to increase their registered members by 10%. This goal would be accomplished by creating and establishing new and diverse educational, creative workshops and webinars for the Greater Boston customer base. In addition, fun and exciting social events would need to be added for networking purposes. An additional goal to increase the Greater Boston PCC email list by 15% was proposed. Greater Boston desired a quality e-mail list with customers who were interested in receiving information about upcoming events.

With the very ambitious goal to increase registered membership by 10%, the Greater Boston PCC knew that upcoming educational events would have to be diverse and informative. The PCC understands the needs of the industry, therefore the events were planned out months in advance with one question in mind; “What does the customer need to know about?” The Educational Events presented by the Greater Boston PCC and its Executive Board throughout the year included:

- 2017 Postage Rates
- Social Media
- Mailer Scorecard
- The Letter Medic
- Industry Certifications
- USPS Meter Solution

These varied events were well attended and offered distinct benefits for those in attendance. Receiving education from experts in the industry at such a good price was something that many customers took advantage of.

The Greater Boston PCC also decided to have both a summer and winter social event at a Boston Red Sox game and Boston Celtics game respectively. These networking events are the perfect way to speak with industry customers about the benefits of becoming registered members of the PCC in a relaxed, fun environment.

These specifically designed events were created to entice the industry to become new registered members of the PCC. The Greater Boston PCC overachieved when it came to our goals. The Membership Goal of 10% was exceeded to 18% as registered members increased from 92 to 109. The e-mail list goal of 15% was exceeded to 29% as the contact list increased from 454 to 587 members. While many PCC’s are struggling to maintain members, Greater Boston continues to find innovative ways to increase Membership.

Postmaster Tours New Balance Campus

On September 7, Postmaster Nicolas Francescucci visited New Balance at their new World Headquarters in Brighton. Nick met with Board Member Joe Caniglia to discuss putting a blue box on Guest Street as the area has seen tremendous growth in the last few years. This includes the New Balance campus, practice facilities for both the Bruins and the soon to be opened Celtics facility, as well as the new railroad station. Nick toured the facility including the new Warrior Arena where the Bruins practice. While there, Nick posed outside the arena in front of the huge hockey stick that stands at 67 feet tall and weighing in at 7,000 pounds of tubular steel. Nick, a long time hockey fan and coach felt just like a kid again.



Duane Lariviere Named Senior Plant Manager

Duane Lariviere was named the Senior Plant Manager of the Boston Processing and Distribution Center on September 2, 2017.

The former Manager of the Network Distribution Center in Springfield, MA, Duane has a long history of mail processing and network operations experience including positions as Manager, Priority Mail Processing, Manager, transportation/Networks, Manager, Operations at the Springfield, MA Logistics and Distribution Center and Manager, Logistics and distribution center, Nashua, NH. He has also served as the acting Senior Plant Manager for the Northern new England District at the Manchester, NH Processing and Distribution Center. These positions established Duane as one of the Northeast Area experts in network operations.

Duane is a graduate of the Advanced Leadership Program. He attended Executive Leadership and is lean Six Sigma Green Belt trained.

